



Application No. 10/613392
Art Unit: 3622
Response and Amendment

115 AF

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613392 Art. Unit: 3622

Filing Date: January 21, 2004 Examiner: Myhre, James W.

Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC DEMOGRAPHIC GROUPS

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on June 16, 2008

Commissioner for Patents
Mail Stop AF
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE AND AMENDMENT UNDER 37 CFR 1.116

Dear Sir:

In response to the final Office Action dated March 14, 2008, Applicant submits the following response and amendment, due June 16, 2008 (June 14 and 15 fall on a weekend).

In the Claims:

Amendments to the claims are presented beginning on page 3.

Remarks:

The Remarks begin on Page 10.